

#BarcelonaCreativeWall:
The street art festival that will
welcome you to the Primavera Sound

- For the first time, Primavera Sound – one of the biggest music venues of the world - will also celebrate a Street Art Festival called: **#BarcelonaCreativeWall**.
- **#BarcelonaCreativeWall** will pay homage to Barcelona through a collaborative art master piece painted live by six of the most celebrated spanish artists on the entrance on the 55m wall that gives access to the festival.
- All artists are part of the digital paltform www.thecreative.net ; An online creative community that identifies, connects and gives visibility to the most talented artists, and that already counts on a community of more tan 7,5 milion people.



Monday, 29th of May of 2017

This year **Primavera Sound** will feature the **#BarcelonaCreativeWall**, a street art festival –powered by TheCreativeNet platform- that will be celebrated at the entrance to Forum and will last during the whole musical activities programme.

Six of the most celebrated street art artists and members of **TheCreativeNet** will paint –in real time and in a collaborative way- the 55 meter long wall that gives access to the festival into an authentic master piece. The main goal? Homage Barcelona and celebrate the artistic talent of the city.

The six urban artists of the **#BarcelonaCreativeWall** are the following:

Mina Hamada: Profile: <http://thecreative.net/map/mina-hamada>

Zosen: <http://thecreative.net/zosen>

Amaia Arrazola, <http://thecreative.net/amaia-arrazola>

Txemy: <http://thecreative.net/map/txemy>

Marina Capdevila: <http://thecreative.net/map/marina-capdevila>

Rubén Sánchez: <http://www.iamrubensanchez.com/>

Cristian Blanxer: <http://www.cristianblanxer.com/>

About TheCreativeNet

TheCreative.Net is a platform that identifies, connects, interconnects and gives visibility and projection to the best creative talent, starting with Barcelona and spreading to all European cities. It's an open and never stop growing project that already counts with an online community of more than 7,5 million of people.

TheCreativeNet consists of an interactive map with over 1,500 talent references with all of their information, personal details, relevant projects,

interviews and recommendations; and grows organically through the endorsements of each creative.

In addition to the network, with the clear intention to share all kinds of content related to creativity, (www.thecreative.net/blog) was born. A site dedicated - not only to showcase news and upcoming projects of members of the network- but also as a platform where interviews, articles, reports, reviews and analytics can be found. A website where the importance of creativity in every field is reinforced, under the conviction that creativity has a strong impact in every city's economy.

TheCreativeAgency is also an important part of the Project: It is an agency and a space where meetings, exhibitions, workshops, masterclasses, brainstorming and concerts are organized. And from where collaborations and projects between different creatives –such as **#BarcelonaCreativeWall**– are promoted.

For more information:

TheCreativeNet

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